

ADVANCING
CLIMATE SOLUTIONS

CLIMATE WEEK NYC
SEPTEMBER 23-25, 2025

CAMPUS SPONSOR

Co-Marketing Deliverables Deck





Together

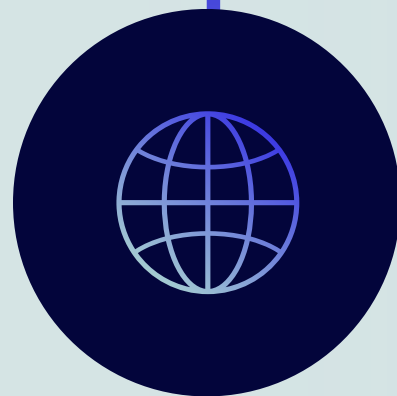
DRIVING ACTION & IMPACT

Let's work together to maximize the impact of your engagement on the Nest Climate Campus and create a more sustainable future for all of us. We cannot wait to share your leadership and inspire others to join the movement!

Deliverable highlights include:

- App
- Climate Week NYC listing
- Logo spreads
- Newsletter distribution
- Onsite signage
- Social media
- Website

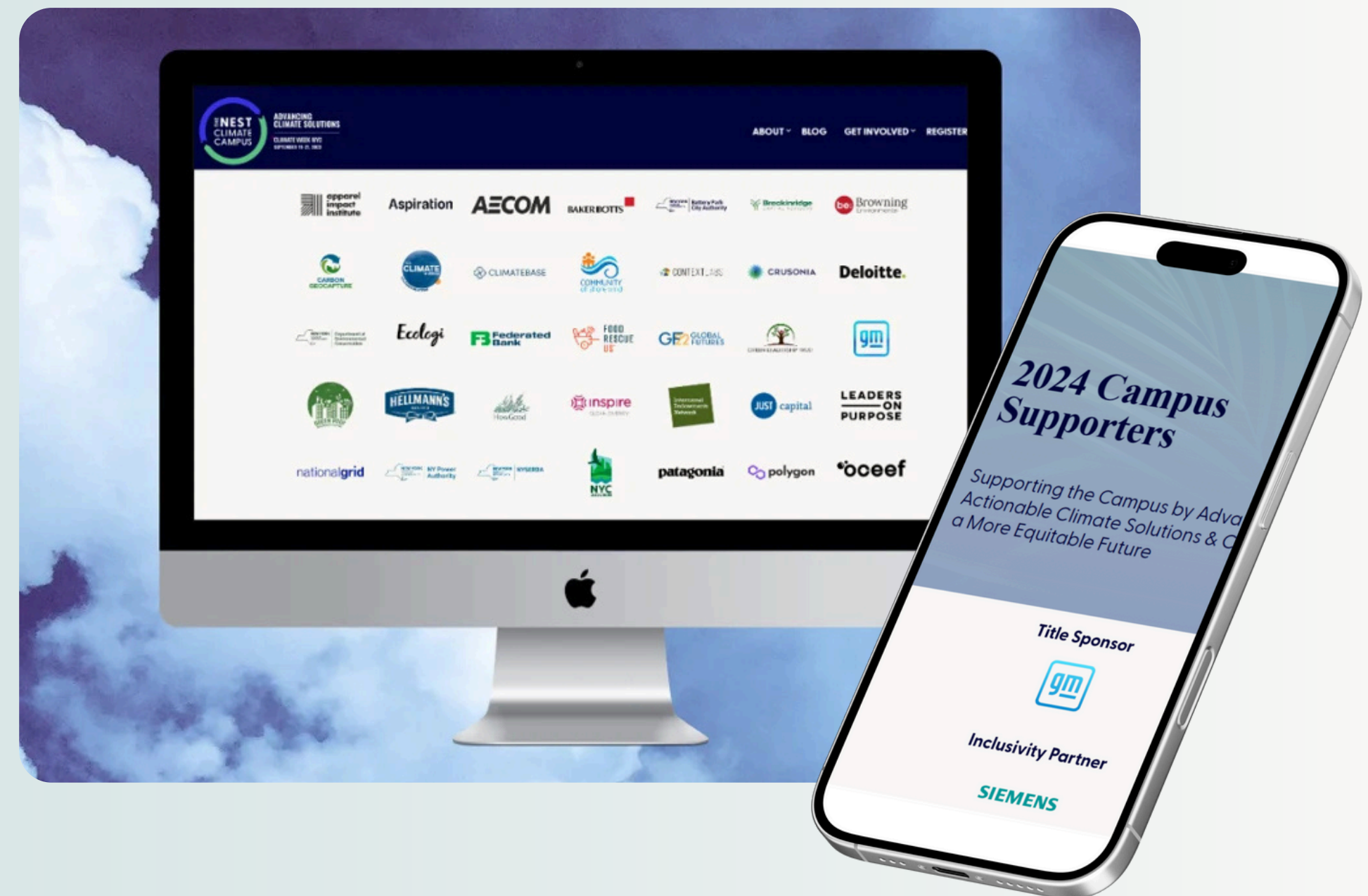
WEBSITE



Your organization will be showcased on the website for the largest U.S. climate event, providing prominent visibility with a key audience.

Your brand will be featured on the pages relevant to your engagement, like the Main Stage Agenda, Co-Hosted Event, and Climate Collective pages.

LEARN MORE BY EXPLORING OUR WEBSITE >>>

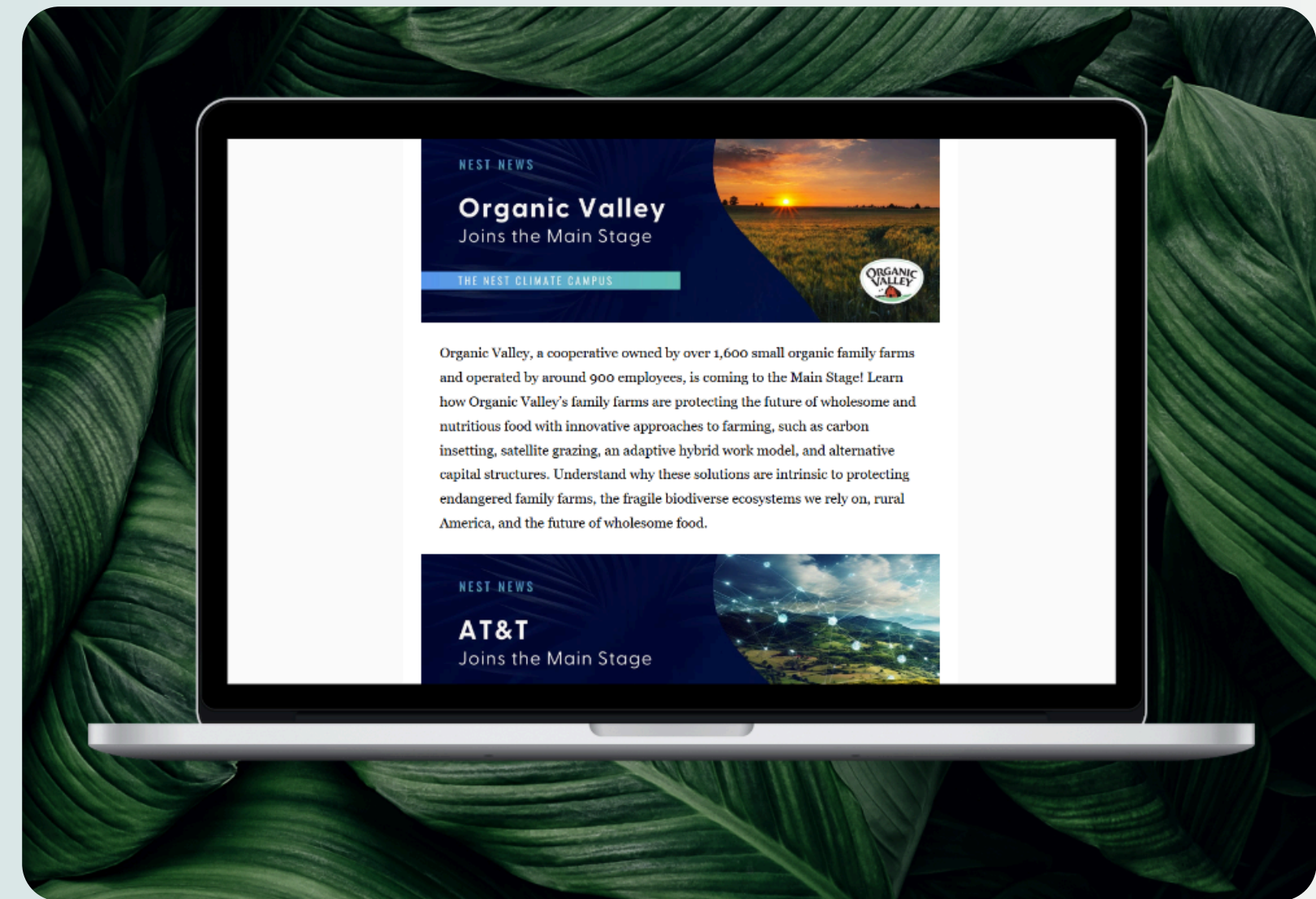


NEWSLETTER



Our highly engaged community of thousands of climate leaders drives collective action. Receive the latest news regarding the Campus by signing up for our email newsletter today!

JOIN OUR NEWSLETTER COMMUNITY >>>



SOCIAL MEDIA



We provide social media graphics and promote them on our official LinkedIn and Instagram accounts. To maximize the impact of your engagement, please share them as well!

[JOIN OUR LINKEDIN COMMUNITY >>>](#)



SOCIAL MEDIA



We will share promotion from your organization, snippets from Main Stage session, photography from your Co-Hosted Event, Climate Collective Engagement, and Media Hive Studio interviews before, during, and after the event!

- FOLLOW OUR LINKEDIN PAGE >>>
- FOLLOW OUR INSTAGRAM PROFILE >>>



Main Stage

The Main Stage at the Nest Climate Campus is the largest community stage during Climate Week NYC. Last year, over 9,407 climate leaders joined the Campus to learn from organizations at the forefront of climate action. Let's work together to inspire them to learn about your success and to take collective climate action!



CO-MARKETING

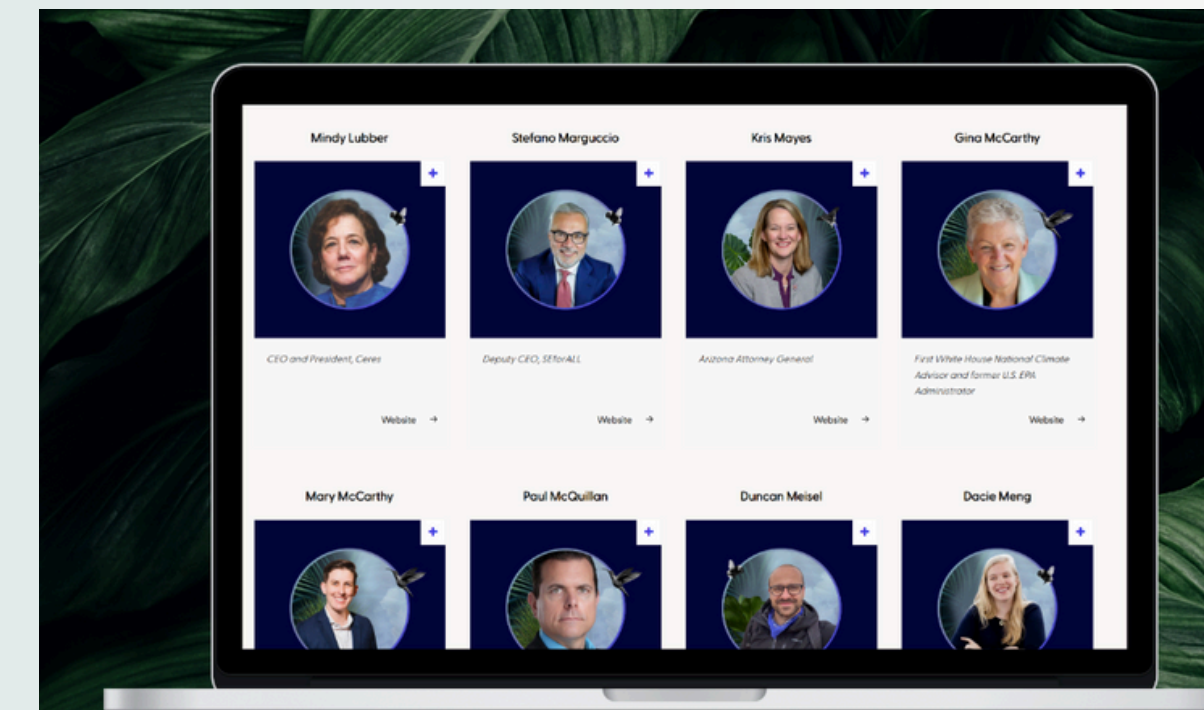


You will receive the following for your Main Stage session:

- Imagery for your speakers to announce their participation
- Panel graphics that drive audience engagement
- Speaker listings, emphasizing the important voices you are bringing to the Campus

Let's share them on social media, via email marketing, on our website, and more!

- MAIN STAGE ON-DEMAND VIDEOS >>>
- MAIN STAGE SPEAKER LISTING >>>
- MAIN STAGE AGENDA LISTING >>>



Co-Hosted Event

Get the most out of your event by leveraging the audiences on the unified Campus, reducing the environmental impact of your event, and increasing convenience for your attendees during Climate Week NYC by saving travel time and providing access to the rest of the Campus after your event.



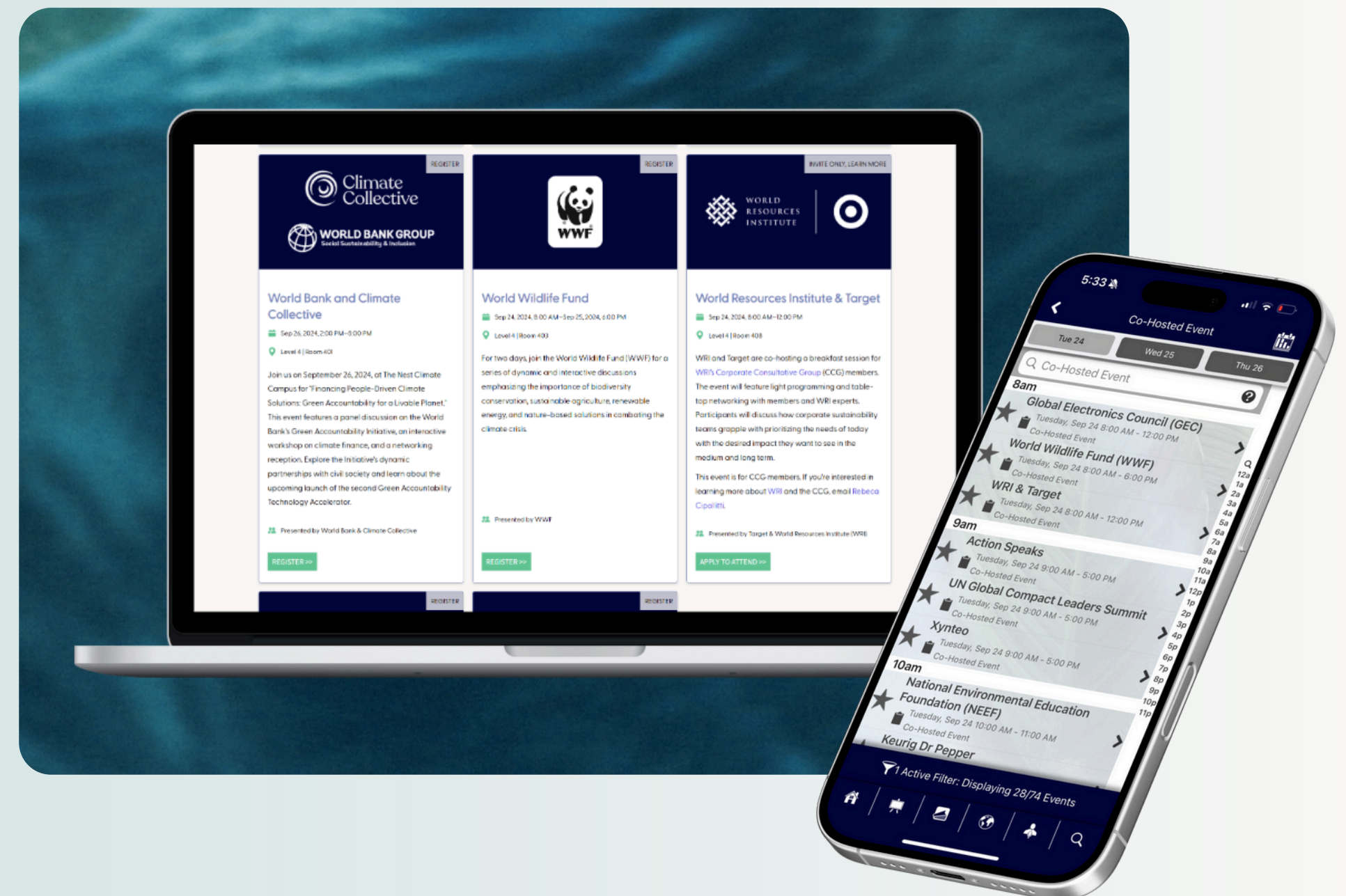
CO-MARKETING



By providing your event details, your website and registration page will get featured on the Co-Hosted Events listing on our website in our app, and on the Climate Week NYC Directory!

Please share details as your programming develops so that we can maximize our co-marketing efforts!

CO-HOSTED EVENT LISTINGS >>>



Climate Collective Hub

The Climate Collective Hub is a place for experiential learning which connects hearts and minds about actionable climate solutions. Your activation also serves as a home base and enhanced opportunity to network on the Campus.



CO-MARKETING



Climate Collective Experiential Learning activations will be promoted prominently on our website, like on our Special Features and Climate Collective pages, and in our app!

- CLIMATE COLLECTIVE LISTING >>>
- SPECIAL FEATURES LISTING >>>



Mobile App

Your organization will be promoted on our app, allowing you to start networking about a month before the event and to connect with climate leaders while they are planning their Climate Week NYC experience.



CO-MARKETING



Our iOS and Android App helps attendees learn more about your Main Stage Session and Speakers, Co-Hosted Event programming, Climate Collective Experiential Learning activations, and more!

DOWNLOAD THE 2024 APP FOR REFERENCE >>>



Climate Week NYC Listing

Main Stage sessions and Co-Hosted Events automatically receive a Climate Week NYC directory listing that drives awareness among climate leaders planning their Climate Week agenda!



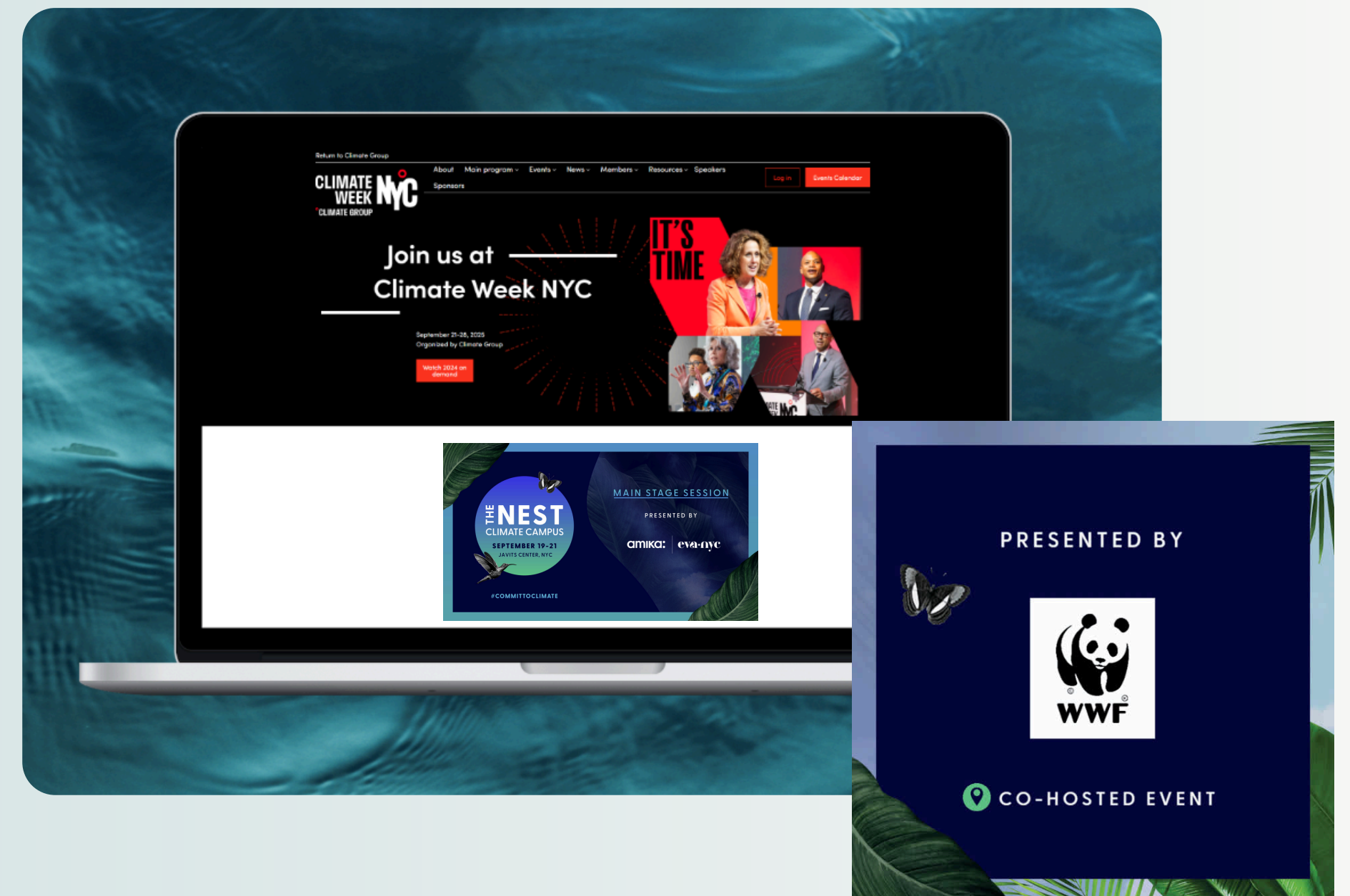
CO-MARKETING



CLIMATE
WEEK NYC
CLIMATE GROUP

Spark awareness and engagement with your Main Stage session and Co-Hosted Event by getting listed on the Climate Week Directory! The Nest Climate Campus will co-manage your listing with you.

[VIEW THE 2024 LISTINGS AS REFERENCE >>>](#)





CONTACTS

RIKER JONES

Marketing Manager

riker@thenestclimatecampus.com

203.803.6506

AMANDA KANAGA

Chief Development Officer

amanda@thenestclimatecampus.com

203.561.6585

SHARON ENRIGHT

President & Chief Operating Officer

sharone@thenestclimatecampus.com

203.856.4913