

THE NEST SUMMIT AGENDA



TUESDAY, SEPTEMBER 21

9 – 9:30 AM

• OPENING REMARKS: THE JOURNEY TO NET ZERO

Dr. Jonathan Foley, Executive Director of Project Drawdown will provide an update on the status of the race to zero – where we stand and highlight some of the challenges and promising solutions to help us get where we need to be to stay below 1.5 Degrees Celsius. He will also discuss the lexicon of sustainability and what “net zero” and other commonly used terms really mean.

SPEAKERS

- Dr. Jonathan Foley, Executive Director, Project Drawdown

MODERATED BY JIMMY CHIN

9:30 – 10:15 AM

• BUILDING FOR A MORE SUSTAINABLE AMERICA

Join our host Jimmy Chin in a 45-minute panel discussion as he explores Ford's journey to sustainability. Discover how this 118-year-old company is taking a human-centric approach to sustainability and reaching net-zero emissions no later than 2050.

SPEAKERS

- [Jimmy Chin](#), Academy Award winning filmmaker, National Geographic photographer and mountain sports athlete
- Bob Holycross, Vice President, Sustainability, Environment, and Safety Engineering, Ford Motor Company
- Linda Zhang, Chief Program Engineer, Ford Motor Company
- Cynthia Williams, Global Director, Sustainability, Homologation, and Compliance, Ford Motor Company
- Josh Boone, Founding Executive Director, Veloz

MODERATED BY GIGI STONE WOODS

10:30 – 11:00 AM

• GOING ELECTRIC 101

What's stopping you from joining the electric vehicle revolution?

Join Ford Motor Company's 20-minute workshop aimed at debunking common misperceptions about electric vehicles and learn about how easy they are to overcome. We'll also chat about how driving electric can work for city-dwellers with info on charging, maintenance and more!

SPEAKERS

- [Gigi Stone Woods](#), TV News Anchor, Media Coach, MSNBC, NBC News
- Josh Boone, Founding Executive Director, Veloz
- Mary Wroten, Director of Global Sustainability & ESG, Ford Motor Company

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TUESDAY, SEPTEMBER 21

MODERATED BY JADE BEGAY

11:15 - 11:45 AM

● PATAGONIA PRESENTS – NEWTOK, WHAT WILL THE WATER TAKE?

After decades of government inaction toward climate disaster, the Indigenous village of Newtok, Alaska, may be able to keep their community intact, but their future hinges on the political will of those in power and finding the money to build a new village. Join Patagonia in a conversation with Newtok community members and the filmmakers on what's needed to save what could be one of America's first 21st century climate refugees.

SPEAKERS

- [Jade Begay](#), Climate Justice Campaign Director, NDN Collective
- Andrew Burton, Co-Director, Co-Producer, Newtok (Documentary), Roan Films
- Michael Kirby Smith, Co-Director, Co-Producer, Newtok (Documentary), Roan Films
- Marie Meade, Producer, documentary film "Newtok"

MODERATED BY LEYLA GULEN

12:30 - 1:15 PM

● FOOD & AGRICULTURE: A SURPRISINGLY PRESSING ENVIRONMENTAL ISSUE

Food – from production to waste – accounts for approximately 24 % of greenhouse gas emissions, almost equal to the 25% stemming from electricity generation. Dr. Jonathan Foley of Project Drawdown will detail the core environmental issues of agriculture today. Solutions include better food choices, environmentally responsible production and the minimization of waste. Food Rescue US will detail how its organization is reducing both hunger and food waste and Regenerative Organic Alliance will examine the power of building thriving food systems through regenerative organic agriculture.

SPEAKERS

- [Dr. Jonathan Foley](#), Executive Director, Project Drawdown
- Carol Shattuck, CEO, Food Rescue US
- Elizabeth Whitlow, Executive Director, Regenerative Organic Alliance

MODERATED BY MAX DUBUISSON

1:15 - 2:00 PM

● HOW AGRICULTURE IS GROWING INTO A NATURE-BASED CLIMATE SOLUTION

A new nature-based climate solution is emerging—agriculture. Agriculture as a climate solution is happening right now....with significant potential if agricultural carbon crediting is scaled. Companies and consumers can influence this progress through their choices. Already hundreds of Fortune 500 companies are making voluntary commitments, many of them including nature-based solutions such as agricultural carbon credits.

SPEAKERS

- [Max DuBuisson](#), Head of Global Carbon Policy & Compliance, Indigo Ag
- Sonya Hoo, Managing Director & Partner, Boston Consulting Group
- Julian Lings, Senior Sustainability Manager, VF Corporation
- Sami Osman, Policy Manager, Climate Action Reserve
- Ben Riensche, Owner & Manager, Blue Diamond Farming Company

● TRACK: Changemakers

● TRACK: Climate Arts

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AGENDA



TUESDAY, SEPTEMBER 21

2:30 - 3:15 PM

• CORPORATE CLIMATE ACTION THAT ACTUALLY MATTERS

As pressure for corporate climate governance is building and regulation looms, there is a serious disconnect between the press releases and real steps to get to true net zero. We're running out of time and it's every organization's responsibility to rapidly accelerate decarbonization. In this session, Watershed co-founder, Taylor Francis, will share a blueprint for corporate climate action based on Watershed's work with companies like Airbnb, Shopify, Stripe, and DoorDash.

SPEAKER

- Taylor Francis, Co-Founder, Watershed

3:30 - 4:15 PM

• BUSINESS AS A PLATFORM FOR CHANGE

Together, we can rebuild a more sustainable future. At Salesforce, we're thinking big. From our suppliers and our customers, to our technology and our brand, we use our biggest levers of influence as change agents in the greatest and most high-stakes challenge ever – the climate emergency. Join Salesforce for a fireside chat on how to leverage technology to accelerate climate action, including a platform for the trillion tree community.

SPEAKERS

- Patrick Flynn, VP, Sustainability, Salesforce
- Kristina Kloberdanz, SVP, Chief Sustainability Officer, Mastercard

MODERATED BY JAYCIE WEATHERS

4:15 - 5:00 PM

• TAKING CLIMATE RISK REPORTING TO THE NEXT LEVEL WITH GENDER EQUITY

With research showing that a lack of equity increases climate risk, progressive organizations are aiming to leverage frameworks to report climate-related financial risk, like the TCFD, to simultaneously advance gender equity. But how best to do so? Women in Climate Tech assembled an international team to explore this very topic and in this session, they explain key takeaways from their discovery phase.

SPEAKERS

- Jaycie Weathers, Account Executive, Benecomms
- Emily Wasley, Practice Leader, Corporate Climate Risk, Adaptation, & Resilience, WSP
- Dr. Marcia Balisciano, Global Head of Corporate Responsibility and ESG, RELX
- Zlata Huddleston, Partner, Financial Services, Sustainability & Climate, IBM Canada
- Nehali Anupriya, Adviser, United Nations

• TRACK: Sustainable Transportation and Clean Energy

• TRACK: Changemakers

• TRACK: Climate Risk & Impact Investing

• TRACK: Climate Arts

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TUESDAY, SEPTEMBER 21

MODERATED BY PAULA R. GLOVER

5:15 - 6:00 PM

● BUILDING BACK BETTER STARTS WITH BUILDINGS

The Javits Center is continually transforming to support the growth of their industry, to respond to the needs of the community and to address climate change. By integrating energy efficiency approaches with the capabilities of smart and connected technologies and distributed energy resources, they are creating a model for an equitable, adaptable, decarbonized energy that others can follow. As we reopen and reimagine our country's built environment, how can we ensure that buildings are not just sustainable, but that they are optimized to be resilient, hyper-efficient, people-centric and continue to be engines of our economy?

SPEAKERS

- [Paula R. Glover](#), President, Alliance to Save Energy
- John Kovach, VP, Energy & Performance Services, Siemens Americas
- Alan Steel, President and Chief Executive Officer, Javits Center
- Sarah Orban Salati, EVP and Chief Commercial Officer, NY Power Authority

9 - 6:00 PM

DECADE OF CHANGE - EXHIBITION

Decade of Change is a global photography award and collaborative exhibition, by 1854 Media and British Journal of Photography, dedicated to documenting the defining matter of our time: the climate crisis. Spanning across multiple themes relating to Climate Change, the work of artists who are harnessing the power of photography to tell their story and galvanize change will be proudly exhibited from 9am - 6:00pm at The Nest Summit and co-produced by The Climate Museum.

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ELECTRIFYING AN AMERICAN ICON - ACTIVATION

Check out what a cleaner, future NYC could like with Ford's help.

We transformed the iconic ice cream truck into an electric vehicle – including free Van Leeuwen treats on board. Visit us right outside by the Javits Center entrance!

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WEDNESDAY, SEPTEMBER 22

9 – 9:45 AM

● THE SUSTAINABILITY LEADER'S GUIDE TO CLIMATE COMMITMENTS AND DISCLOSURE

Making a carbon commitment for your company can be difficult as you balance the timelines and expectations of many stakeholders with your own internal processes and strategies. This session, OneTrust will offer best practices in defining your own climate commitment and disclosures.

SPEAKERS

- Phil Redman, Offering Manager, OneTrust

10:30 – 11:00 AM

● COMMUNICATE AND CATALYZE: HOW BUSINESS LEADERS CAN TACKLE CLIMATE CHANGE

Businesses possess incredible potential to fight climate change, but only by working very fast and very hard in what is the greatest change management exercise the world has ever seen. In this class, communications industry veteran Helen Bertelli will lay out a blueprint for how business leaders can become powerful catalysts for change in their organizations – and how to talk about climate risk in a manner that embodies unity.

SPEAKER

- Helen Bertelli, President, Benecomms

10:45 – 11:15 AM

MODERATED BY CHRIS WALKER

● CLIMATE RISK AND THE FUTURE OF REAL ESTATE INVESTMENTS

As climate risk assessment and reporting becomes mandatory and mainstream, the ability to understand and assess climate risk accurately and comprehensively will be critical. During this session, The Climate Service will examine the analytics and forecasting capabilities that will put organizations ahead of the curve in climate risk reporting, particularly in real estate investments.

SPEAKERS

- [Chris Walker](#), Principal and Managing Director, Scaling SDGs
- Tory Grieves, VP of Analytics, The Climate Service

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AGENDA



WEDNESDAY, SEPTEMBER 22

11:30 - 12:00 PM

MODERATED BY CHRIS WALKER

● CLIMATE RISK AND THE FUTURE OF REAL ESTATE INVESTMENTS

The way we direct capital not only shapes the financial returns we achieve, but also the type of impact we have on the world. Sustainable companies can have a positive impact on both society and the environment, and we believe their business models are more resilient and better placed to support long-term growth. In this session, Schroders will discuss their efforts to quantify both environmental and social risks through their propriety toolkit, innovative investments and active ownership.

SPEAKERS

- [Chris Walker](#), Principal and Managing Director, Scaling SDGs
- Lazaro Tiant, Investment Director – Sustainability, Schroders

12:30 - 1:15 PM

MODERATED BY KELLY HELFMAN

● FASTER FORWARD – ADVANCING SUSTAINABILITY IN EVENTS & FASHION

Informa, a FTSE 100 company, has an aggressive commitment to improving environment impacts at their leading trade events and throughout the communities they serve. In this session, Informa's sustainability leadership will discuss their strategy for tackling climate change, with particular focus on their events businesses. It will be immediately followed by an in-person panel discussion between Kelly Helfman, President – IM Fashion, and members of the fashion community, talking about how Informa Markets, as the world's largest events organizer are leading the way in advancing sustainability in markets such as fashion. Kelly and the panel will discuss a case study on how fashion brands and retailers are committing to sustainability, leading to increased customer preference and sales

SPEAKERS

- [Kelly Helfman](#), President, Informa Markets Fashion
- Richard Menzies-Gow, Head of IR, Communications & Brand, Informa
- Ben Wielgus, Head of Sustainability, Informa
- Charlotte McCurdy, Assistant Professor; Principal, Rhode Island School of Design; Charlotte McCurdy Research
- Dr. Cindy J Lin, Sustainability and Environmental Science Expert, Hey Social Good
- Saima Chowdhury, Founder and CEO, Grey State Apparel

● TRACK: Sustainable Transportation and Clean Energy

● TRACK: Changemakers

● TRACK: Climate Risk & Impact Investing

● TRACK: Climate Arts

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WEDNESDAY, SEPTEMBER 22

1:30 - 2:30 PM

MODERATED BY KELLY CURTIN & MIRANDA MASSIE

- **NYC & COMPANY TALKS:
SUSTAINABLE TRAVEL AND GREENING NYC'S TOURISM FOOTPRINT**

Join NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, Danny Guerrero of MMGY, and Mastercard in talks about consumer sentiment around sustainable travel and how passion for travel intersects with environmental and consumer behaviors. Then listen along with Miranda Massie of The Climate Museum as she leads a discussion with NYC & Company members about local sustainability and how they are helping one of the city's most important industries reduce their carbon footprint.

SPEAKERS

- [Kelly Curtin](#), EVP, NYC & Company
- [Miranda Massie](#), Director of the Climate Museum
- Danny Guerrero, Vice President, North America Strategy, MMGY Global
- Ursula Hoskins, Vice President for Capital Planning, Construction and Operations & Chief Sustainability Officer, New York Botanical Garden
- Stephanie Lucas, Deputy Director of Horticulture and Operations, Madison Square Park Conservancy
- Representatives from JetBlue and Mastercard

2:30 - 3:15 PM

MODERATED BY KELLY CURTIN & ALAN STEEL

- **NYC & COMPANY TALKS:
TAKING ACTION ON URBAN RESILIENCE**

Join NYC & Company, the official destination marketing organization and convention and visitors bureau for the five boroughs of New York City, for an inside look at the action being taken to advance climate resilience and sustainability across NYC. The Head of Climate Week NYC, Adam Lake, will talk about the impact of coming back to New York City and the urgency of Climate Change, followed by an intimate conversation with Alan Steel, President and CEO, Javits Center, and Jainey Bavishi, Director of New York City's Mayor's Office of Resiliency.

SPEAKERS

- [Kelly Curtin](#), EVP, NYC & Company
- [Alan Steel](#), President and Chief Executive Officer, Javits Center
- Adam Lake, Head of Climate Week NYC, Climate Group
- Jainey Bavishi, Director of New York City's Mayor's Office of Resiliency

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WEDNESDAY, SEPTEMBER 22

3:45 - 4:15 PM

● RISING TO MEET CURRENT CHALLENGES: THE RAPID GROWTH OF CLIMATE ARTS

From fiction to opera to sculpture, climate arts have exploded in the last half decade. Why does this matter for our future? Join Climate Museum Director Miranda Massie to explore the role of the arts in building the deep sense of community that we need to confront the scale and urgency of the climate crisis with both ambition and compassion. With a special guest from the Broadway Green Alliance.

SPEAKERS

- Miranda Massie, Director of the Climate Museum
- Special guest from the Broadway Green Alliance

4:30 - 5:15 PM

MODERATED BY BRADY PIÑERO WALKINSHAW

● THE STORY OF A BETTER FUTURE: SHIFTING THE CLIMATE NARRATIVE

Join Fix, Grist's solutions lab, in a conversation about how the stories we tell about our climate present are shaping our climate future. Cultural thought leaders and Grist 50 honorees Jill Kubit, Isaias Hernandez, and Jerome Foster II will join Grist CEO Brady Walkinshaw for a discussion around why hopeful, justice-oriented, and solutions-focused storytelling is critical to the narrative shift needed to catalyze people and their imaginations.

SPEAKERS

- Brady Piñero Walkinshaw, CEO, Grist
- Isaias Hernandez, Environmental Educator & Creator, QueerBrownVegan
- Jill Kubit, Co-Founder, DearTomorrow and Our Kids' Climate
- Jerome Foster II, Executive Director & Founder, OneMillionOfUs

5:30 - 6:30 PM

MODERATED BY MIRANDA MASSIE

● 1,001 VOICES ON CLIMATE CHANGE: BOOK LAUNCH

Join Climate Museum Director Miranda Massie and Devi Lockwood, author of 1,001 Voices on Climate Change, in conversation, followed by audience Q&A.

In this new book, Lockwood connects readers with the existential threat of the climate crisis through human-centered storytelling. This book is a hopeful global listening tour on six continents, channeling the urgency of those who have already glimpsed the future to help us avoid the worst.

SPEAKERS

- Miranda Massie, Director of the Climate Museum
- Devi Lockwood, Author, 1,001 Voices on Climate Change

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